

MALLA REDDY ENGINEERING COLLEGE (Autonomous)
Maisammaguda, Dhulapally (post & via Kompally), Secunderabad-500 100.

Minutes of meeting - Master of Business Administration (MBA) Board of Studies

03-06-2018


The 9th Board of studies meeting for the MBA - BOS is conducted on 03-07-2018 at 11.30 AM in the conference hall of Malla Reddy Engineering College (Autonomous), Secunderabad.

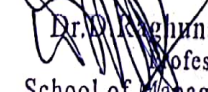
The following Members have attended the meeting.

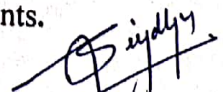
S. No.	Name of the Member	Designation & Official Address	Designation in the Board
1	Dr. S. Sudhakara Reddy	Principal, MREC(A)	Special Invitee
2	Dr. K. Anil Kumar	Assoc. Professor, I/C HOD, MBA, MREC(A).	Chairman- BOS
3	Dr. D. Raghunatha Reddy	Professor, SMS, JNTUH	University Nominee
4	Dr. Sindhu	Assoc. Professor, SMS, JNTUH	Subject Expert
5	Dr.B. Raja Shekhar	Professor, Dean, SMS, University of Hyderabad	Subject Expert
6	Dr. G. Manchala	Professor, VJIM	Subject Expert
7	Mr. P. Raji Reddy	Managing Director, CRVJ Investment Consultants Pvt. Ltd.	Industry Expert
8	Ms. P. Buela Prasanna Kumari	Assoc. professor	Member
10	Mr. Balanji Reddy Mora	Asst. Professor	Member
9	Ms. K.Neeraja	Asst. professor	Member
11	Mr. A. Geetesh	Financial Analyst	Alumni

The following is the agenda for the meeting.

1. Reorganization of syllabus as per the AICTE model curriculum
2. Review of the existing syllabus of the last academic year.
3. Approval of the scheme of instruction of MBA (CBCS) for the academic year 2018-19, Periods per week and number of credits allotted for MBA (CBCS) course.
4. Approval of the syllabus offering subjects for other Departments.


Prof. B. RAJA SHEKHAR
Dean
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HYDERABAD - 500046.


Dr. D. Raghunatha Reddy
Professor
School of Management Studies
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Kukatpally, Hyderabad-85, Telangana State, India.

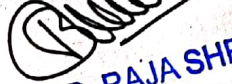

Dr. Sindhu MBA, Ph.D.
Professor & Chairperson, BOS
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- a. **Engineering Economics and Accountancy** for Engineering Branches of Civil, Mechanical, Mining, Electrical and Electronics Engineering, Electronics and Communication Engineering, Computer Science and Engineering.
- b. **Management Fundamentals** for Engineering Branches of Electrical and Electronics Engineering, Electronics and Communication Engineering, Computer Science and Engineering.
- c. **Professional Ethics** for Engineering Branches of Civil, Mechanical, Mining, Electrical and Electronics Engineering, Electronics and Communication Engineering, Computer Science and Engineering.
- d. **Law for Engineers** for all Engineering Branches
- e. **Intellectual Property Rights** for Engineering Branches of Civil, Mechanical, Mining, Electrical and Electronics Engineering, Electronics and Communication Engineering, Computer Science and Engineering.
- f. **Industrial Management** for Mechanical Engineering.
- g. **Entrepreneurship** for Engineering Branches of Civil, Mechanical, Mining, Electrical and Electronics Engineering, Electronics and Communication Engineering, Computer Science and Engineering.
- h. **Research Methodology and Intellectual Property Rights** for M. Tech mechanical branch.
5. Suggestion and approval of panel for Paper setters, Valuers for both theory & Lab
6. Delegation of power to the BOS Chairman, for any modification in Syllabus, panel for paper setters and Valuers and shifting of subjects in the scheme of instructions.
7. Any other item with the permission of the chair.

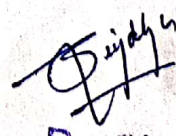
At the outset, Dr. K. Anil Kumar, HOD and Chairman of the MBA - Board of Studies welcomed the members to the Board of Studies meeting. The Chairman placed on record, the existing syllabus of MR 17 regulations and also proposed modifications for MR18 regulations syllabus (Batches admitted from 2018-19 onwards) as per the agenda. Later Board of studies Members has in detailed discussion and reviewed each item of the proposed agenda and finally the following items have been resolved unanimously by all the members of BOS to implement from the academic year 2018-19 and onwards.

The following resolutions are approved after careful discussion and observations.

1. The BOS Members have thoroughly reviewed and discussed the Scheme of instructions, periods per week, and number of credits for 2 years of MBA Programme as per the guide lines of the AICTE and JNTUH, Hyderabad. The BOS has collectively approved and resolved to implement this scheme of Instructions, periods per week and number of credits for 2 years of MBA Programme from the academic year 2018-19 onwards.
2. The board approved the implementation of MBA Schema with 104 credits for MR18 Regulations.


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3. After formulation of scheme of Instructions, the BOS has reviewed and devised the syllabus for MBA Programme and approved as per the guide lines of the UGC, AICTE and JNTUH, Hyderabad.
4. The BOS has discussed and framed the syllabus of the B.Tech. subjects offered by MBA department as per the guide lines of the UGC, AICTE & JNTUH, Hyderabad and approved & resolved to implement from the academic year 2018-19 onwards.
5. The BOS members have agreed to suggest a panel for paper setters and Valuers /examiners for both theory and practical of all the subjects of MBA programme.
6. If any item needs to be modified /added/ deleted, the same may be circulated by E-mail to all members and after taking electronic/E-mail approval the modification may be made operational.

The following modifications are suggested and approved after careful discussion and observations.

I Semester:

Business and Legal Environment

1. Business law and regulations paper is renamed as Business and Legal Environment after adding the concepts of business environment. In Module I important concepts of Business environment is included and business law concepts are reorganized into IV modules. Concepts of GST are updated and the same is approved by BOS members.

Research Methodology and Statistical Analysis

1. It is suggested by BOS members to merge Research methodology and statistics for management into one paper as Research methodology and statistical analysis.

Indian Ethos and Values


1. It is suggested by BOS members to introduce Indian Ethos and Values as per AICTE guidelines and all the members approved the same.


Business Communication in English Lab

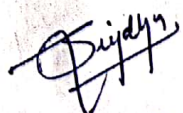
1. It is suggested by BOS members to have business communication paper as work shop or lab instead of theory and all the members of the board unanimously approved the same as Business Communication in English lab with 2 credits and 3 contact hours.

Personality Development Seminar

1. It is proposed by the BOS chairman to have Personality development seminar as a Mandatory course without credits and the same is approved by the board.


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II Semester:

Operations Management

1. It is suggested by BOS members to rename Production and operations management is as Operations Management and the same is approved.

Operations Research

1. It is suggested by BOS members to reorganize the syllabus of Quantitative analysis and Decision Making and to rename it as Operations Research and the board accepted the same.

Business Analytics

1. It is suggested by BOS members to introduce Business Analytics as a core course as it got more employment opportunities in the market and the board unanimously approved the same.

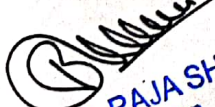
Annual Report Analysis using MS-Excel- Seminar

1. It is proposed by the chair to make Annual report Analysis as a mandatory course without credits and it was suggested by the board to have seminar presentation of the same.

II Year

1. It is suggested by BOS members to have common papers in the II year and propose Professional Core (PC) papers namely Strategic Management and Logistics and Supply Chain Management in the III semester and Project Management in the IV semester.
2. Open Electives with 3 contact hours and 3 credits brought to the second year as per the guidelines of the AICTE and the same is unanimously approved by the BOS members.
3. The BOS chair proposed to introduce the Entrepreneurship as a specialization in place of Systems specialization. The courses and syllabus is taken from the parent university (JNTUH) and the members of the board unanimously approved the same. The subjects that included are;

ELECTIVE NO.	SEMESTER	NAME OF THE SUBJECT
PE-I	III	Management of Start-up
PE-II	III	Management of MSME
PE-III	III	Family Business Management
PE-IV	III	Creativity, Innovation and Entrepreneurship
PE-V	IV	Entrepreneurial Marketing
PE-VI	IV	Entrepreneurial Finance


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III Semester

Logistics and Supply Chain Management

1. It is suggested by BOS members to introduce Logistics and supply chain management as a Professional Core paper common to all the specialization students along with strategic management.

Learning and Development

1. It is suggested by BOS members to rename the training and development as Learning and Development. They also suggested including the concepts of Learning in the existing syllabus.

Integrated Marketing Communications

1. It is suggested by BOS members to replace Advertising and sales promotion with Integrated Marketing Communication.

Employee Relations and Labour Laws

1. It is suggested by BOS members to rename Industrial Relations and labour law paper as Employee Relations and Labour laws.

Financial Derivatives and Risk Management

1. As the financial securities market is growing faster, it is suggested by BOS members to Introduce Financial Derivatives and risk Management.


Strategic Human Resource Management

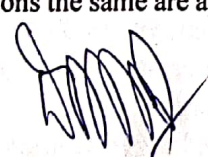
1. It is proposed by BOS chairman to introduce Strategic HRM as one of the HR elective and the same is unanimously approved by the board.

Open Elective-I

1. It is proposed by BOS chairman to have the following courses as an open elective;
 - Management of stress
 - Quality Management
 - Negotiation Skills
 - Environment Management
 - Indian Economy

After careful discussions the same are approved by the board.


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IV Semester:

Project Management

1. It is proposed by the BOS chair to introduce Project Management as a Professional Core which is common to all the specializations the same is approved after the careful discussion among the members.

Retailing Management

1. It is suggested by BOS members to include the concepts of E-retailing to the existing syllabus of Retailing Management. It is approved after the detailed discussion.

International HRM

1. It is proposed by the BOS chair to introduce International HRM as a professional Elective, the members of the Board approved the same unanimously.

Open Elective-II

1. It is proposed by BOS chairman to have the following courses as an open elective;
 - Consumer Protection Law
 - Intellectual Property Rights
 - Disaster Management
 - Corporate Governance
 - Indian Constitution


After careful discussions the same is approved by the board.

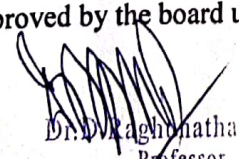
SUBJECTS OFFERING TO B.TECH BRANCHES

1. There are no changes proposed by the BOS chairman to the following subjects that are offered by MBA to the various branches of B.Tech.
 - a. Engineering Economics and Accounting (for all branches)
 - b. Management Fundamentals (ECE, EEE, CSE, IT)
 - c. Industrial Management (Civil, Mechanical and Mining)
 - d. Intellectual Property Rights (For all branches)
 - e. Entrepreneurship (For all branches)

The board considered the proposal and accepted to keep the same without changes.

2. It is proposed to merge Professional Ethics and Law for Engineers into Professional Ethics and Law by reorganizing the existing syllabuses of both and considering the guidelines of AICTE Model curriculum.
3. It is proposed to introduce Indian Constitution/Essence of Indian Traditional Knowledge course to the engineers as per the guidelines of AICTE model curriculum and the same approved by the board unanimously.


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SUBJECTS OFFERING TO M.TECH BRANCHES

1. It is proposed to introduce **Research Methodology and Intellectual Property Rights** to the students of M. Tech as suggested by AICTE and the same is approved by the Board. The syllabus is taken from the AICTE model curriculum and it is accepted after the detailed discussion.

Finally, Dr. K. Anil Kumar, Chairman - MBA Board of Studies has expressed his sincere thanks to all the Members of the Board of studies for their active participation and contribution. The meeting concluded at 1:30 PM.

K. A. Z.

Dr. K. Anil Kumar

(Chairman, BOS – MBA)



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